## INDO-GERMAN INITIATIVE PRESS RELEASE



OPPORTUNITIES 2011-2012







Requesting German and Indian scripts and plots for movies with a potential for coproduction // IndoGerman Script Development Workshop from February 6th to 9th, 2012 and International Content Summit: Focus India, February 8<sup>th</sup>, 2012 in Berlin

Berlin, November 25th, 2011

Life Entertainment & MAMI (Mumbai Academy of Moving Images) are inviting writers and producers with IndoGerman film projects which are still in the state of development to the second International Script Development Workshop. The workshop will take place from February 6th to 9th in Germany's capital city Berlin. Participation and support by German and Indian script experts is free of charge for those who submit a project. Travel and lodging expenses are to be paid by the participants themselves. (Indian Screenwriters may ask for a scholarship covering the flight and lodging expenses – if there is no producer attached to the project so far.)

Objective of this workshop is the further development and foundation of submitted projects and scripts with the support of German and Indian script experts until late summer of 2012. The intercultural exchange is meant to add value to the projects by using opinions and experiences of experts from both cultures. Assistance by Indian and German producers shall heightenthe willingness to co-produce with the respective other country. In September 2012, a jury will choose the best projects; those then will be awarded at the 14th Mumbai Film Festival in October 2012.

The International Content Summit: Focus India on February 8th, 2012, brings together reputed and renowned representatives of Germany's and India's film industry. From India we are proud to welcome Shyam Benegal (Head of the Federation of Film Societies of India, to be confirmed), Rajkumar Hirani (director of 3idiots), Anurag Kashyap (author, director and producer; Black Friday, Dev D.), Dina Dattani (lawyer; Fox International, Slumdog Millionaire) and Anjum Rajabali (author of Raajneeti; Head of Screenwriting Department at FTII & Whistling Woods). Among the German speakers are: Sigrid Narjes (CEO Above the Line), directors Marcus Goller (Friendship!) and Tom Tykwer (Cloud Atlas; to be confirmed), Jochen Brunow (Head of Screenwriting Academy at dffb), Torsten Schulz (Head of the Department of Screenwriting at HFF Babelsberg), scriptwriter Georg Heinzen (Gran Paradiso), and Alexander Thies (CEO of the NFP and Chairman of the German Producers Alliance), the latter of which will also open the workshop.

This year's October had already successfully gather together German and Indian film makers for the first time. At the Script Development Workshop in Mumbai, India, opened by a keynote speech by Shyam Benegal and German consul general in Mumbai, Theo Heldman, some of the best script writers, directors and teachers discussed with interest and enthusiasm cross-cultural influences; how, and moreover, how well co-operations between ideas from both countries could work. Among the guests were Germany's writer/director Dani Levy ("Go for Zucker!"), Jochen Brunow, Torsten Schulz and Georg Heinzen, as well as India's Sooni Taraporevala ("Salaam Bombay"), Anjum Rajabali, Anusha Rizvi ("Peepli Live") and Akshat Verma ("Dehli Belly"). Furthermore, Indian lawyer Dina Dattani and German lawyer Andreas Peschel-Mehner informed in a seminar about "Legal Framework in IndoGerman Co-productions", and Dr. Claudia Gladzijewski (<a href="https://www.script-doctors.com">www.script-doctors.com</a>) discussed whether plots, genres or characters have a chance to get accepted by both cultures equally.

The workshop will be held by Life Entertainment GmbH in cooperation with MAMI (Mumbai Academy of Moving Images) and is kindly supported by "Germany and India 2011-2012: Infinite Opportunities" (Year of Germany in India"), PRIMEHOUSE, VFF, GWFF, dffb, HFF Konrad Wolf, Halle Academy and SKW Schwarz Rechtsanwälte.

**PRIMEHOUSE** hosts the B2B platform "PRIMEXCHANGE" that keeps a focus on cooperation between the Indian and German film and media branches.

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## Requirements for submitted projects (all documents have to be submitted in English\*):

An exposé, treatment or script (first draft) and additionally a synopsis, project notes of the producer and author as well as the author's and/or producer's curriculum vitae.

\*) German applicants may first submit their projects in German. However, if your project is chosen, all documents also need to be submitted in English until January 26th, 2012. Projects from authors without a producer will also be accepted.

You can submit projects for movies suitable for TV or cinema. Aside from the quality of the contents, it is essential that the project has a recognizable market value and potential for a coproduction and co-financing with India. Also accepted are projects to be shot or distributed in India, or such meant to have an Indian co-author, director, or cast. The projects will be chosen by Life Entertainment and PRIMEHOUSE. Decisions will be announced two weeks before the workshop at the latest.

Please submit your projects via email. For participants whose projects have been chosen the workshop as well as the International Content Summit is free of charge.

All other participants (without a project) at the **International Content Summit: Focus India** (February 8th, 2012, in Berlin) as well as observers of the workshop will have to pay a fee of 150,-€ + tax (19%).

Students, members of the press and members of supporting institutions and organizations will get free admission if a valid ID card is displayed.

Dates (workshop): February 6th to 9th, 2012, Berlin (arrival: Feb. 5th, departure: Feb. 10th, 2012)

Project submission: via www.primexchange.eu

**DEADLINE: December 20th, 2011** 

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